
INFORMATIONAL LETTER NO. 2709-[MC]

DATE: November 14, 2025

TO: All Providers

APPLIES TO: Managed Care Organizations (MCOs)

FROM: Iowa Department of Health and Human Services (HHS),
Iowa Medicaid

RE: Reimbursement Update for Collection of Venous Blood by
Venipuncture

EFFECTIVE: December 01, 2025

Iowa Medicaid is updating the reimbursement of Current Procedural Terminology (CPT) code 36415 to align with Medicaid National Correct Coding Initiative (NCCI) guidelines.

CMS guidelines recommend treating venipuncture codes as incidental and non-reimbursable when performed in the same encounter as a lab service in the office or outpatient setting.

Effective December 1, 2025, CPT code 36415 for venipuncture will not be paid if the lab test and venipuncture are done at the provider office on the same date of service.

Implementation of Fee For Service (FFS) claims will occur at a later date and additional guidance will be provided.

If you have questions, please contact Iowa Medicaid Provider Services or the appropriate MCO:

Iowa Medicaid Provider Services:

- Phone: 1-800-338-7909
- Email: imeproviderservices@hhs.iowa.gov

Managed Care Organizations (MCOs):

Iowa Total Care:

- Phone: 1-833-404-1061
- Email: providerrelations@iowatotalcare.com
- Website: <https://www.iowatotalcare.com>

Molina Healthcare of Iowa:

- Phone: 1-844-236-1464
- Email: aproviderrelations@molinahealthcare.com
- Website: <https://www.molinahealthcare.com/providers/ia/medicaid/home.aspx>
- Provider Portal: <https://www.availity.com/molinahealthcare>

Wellpoint Iowa, Inc.:

- Phone: 1-833-731-2143
- Email: ProviderSolutionsIA@wellpoint.com
- Website: <https://www.provider.wellpoint.com/iowa-provider/home>