Health and Human Services

Iowa Department of Health And Human Services

CHILD CARE CENTER ANNUAL EVALUATION

Name of Center: Kidz R Us Too

Provider No.: 45164

Address: 403 S Elm St, Anamosa, IA, 52205

County: Jones

Director's Name: Holly Bright

On-Site Supervisor: Rileigh Willms

Phone Number: 3194623450

E-Mail: kidzrus1anamosa@gmail.com
blkelchen@aol.com

HHS Visit Date: 05/15/2026

Licensing Period: 05/01/2025 to 05/01/2027

Fire Inspection:

Date Inspected: 07/13/2023

Comments:

Report Visit Type:

- [ ] PTO
- [X] Licensing Visit
- [ ] Drop In
- [ ] Administrative Change

License Type:

- [X] Full
- [ ] Provisional

Quality initiative:

- [ ] Accrediation

Program Duration:

- [X] Year-Round
- [ ] School Year
- [ ] Summer Only

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HOURS:	*Year-round*	*School-Year*	*Summer Only*
Sunday			
Monday	6:00 AM to 5:30 PM		
Tuesday	6:00 AM to 5:30 PM		
Wednesday	6:00 AM to 5:30 PM		
Thursday	6:00 AM to 5:30 PM		
Friday	6:00 AM to 5:30 PM		
Saturday			

Program Population Served:

- [ ] Infant(0-<24 Months)
- [ ] Toddler
- [X] PreSchool
- [X] School Age
- [ ] All Ages

LICENSE CAPACITY	Infants	2 Years	Preschool	School-Aged	Capacity
General			36	36	72
Summer					0

1. Basic Overview

Kidz R Us Daycare operates the following two programs: Kidz R Us Daycare LLC and Kidz R Us Too. Specifically, this visit and license pertain to Kidz R Us Too which commenced operations in April of 2015. Kidz R Us Too operates year-round, M-F, 6:00am-5:30pm and serves preschool-age through school-age children. This license includes Kidz R Us Too's private 3-year-old preschool program. Total enrolled and attending children were reported to be 60 on 5/15/2026.

The program's founding multi-site owner is Brenda Kelchen. Ms. Kelchen has experience working with children and participates in professional development. Director of Kidz R Us Too is Holly Bright. Ms. Bright has experience working with children and participates in professional development. On-site supervisor is Rileigh Willms. Ms. Willms has been the on-site supervisor since September of 2018. Ms. Willms has experience working with children and participates in professional development.

On 5/15/2026, program space was observed. Primary programming occurs in age defined classrooms. Program materials are organized in cabinets and on shelves for ease of use. Sufficient restrooms including hand washing sinks are available to accommodate total capacity. The program has access two separate outdoor play areas. There is an on-site kitchen in which foods are prepared. On 5/15/2026, areas of study included the spring season and end of school-year activities. Evidence of previous days' learning included a very clever, collectively created by preschool-age children, castle with rainbow play experience! Activities observed included the last day of 3yo preschool for the 2025-2026 school-year, group circle discussion (e.g. Rise and Shine gathering song, math lesson counting friends), center play exploration, and outdoor large gross. During the monitoring visit, routine transitions were observed to go smoothly and included clean-up procedures and restroom/drink breaks. Curriculum allowed for a variety of experiences that were observed to pique child interest as well as strengthen emotional intelligence, enhance physical coordination, and encourage the use of social graces. On 5/15/2026,

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staff were observed to be in ratio, utilizing positive behavior interventions when needed and engaged in programming with the children. Children appeared comfortable with staff and to be truly enjoying the day.

2. Identify Observed Strengths of the program

Kidz R Us Too "...offers a secure and stimulating environment where children can explore, learn, and grow under the supervision of our dedicated and experienced educators..."

Kidz R Us Too has a private social media page for enrolled families.

As of 5/15/2026, owner Brenda Kelchen remains a local entrepreneur invested in the local and surrounding communities. The management team (Ms. Kelchen, Ms. Bright, OSS) is organized and has noteworthy systems of organization in place to help ensure administrative items are completed as required and maintained in a secure manner. Management is knowledgeable of licensing guidelines as well as their own policies and procedures. Management acknowledged their seasoned, professional and reliable team of employees. Staff throughout the center reported celebrating 10 years, 7 years and 3 years of employment with Kidz R Us Too. Ms. Bright discussed how their program also has returning seasonal staff some of whom work for a local school district or attend college during the school-year. Management continues to acknowledge staff successes, offer flexible scheduling whenever possible, sponsor regular staff retreats, and facilitate collaboration between the two sites to share materials, curriculum, joys, challenges, and ideas/planning.

On 5/15/2026, Kidz R Us Too was again found to be maintaining required postings, maintaining family-program information areas, offering regular newsletters, utilizing technological communication resources, and encouraging family involvement. Family events have included seasonal parties and celebrations (e.g. Valentine's exchange). Curriculum includes a combination of learning strategies as well as teacher inspired ideas.

Kidz R Us Too continues to have and update as needed policies and procedures that include those for safety, daily health checks, hand washing, cleaning, sanitizing and disinfecting. Cleaning checklists and reminders were observed in various areas. Staff throughout the rooms discussed how they continue to help ensure the children's space is sanitary and hazard free each day by following the policies and procedures. Management acknowledged also having support and generosity from enrolled families and local businesses when it comes to showing staff appreciation as well as building and grounds needs.

Kidz R Us Too has emergency plans, policies, and procedures in place which are annually reviewed and updated as needed. The program has successfully navigated through various Jones County flooding events, 2019 winter Polar Vortex, 2019 health (covid-19) pandemic, 2021 food supply issues, 2022 infant formula shortages, air quality alerts (2023, 2025), and repeated technology outages (7/19/24 global technology outage, 10/10/2025 AWS outage, 10/29/2025 Microsoft outage).

3. Identify the aspects that fall below the standard

None noted.

4. Any corrective action plans, provisional license, and safety plans-steps to get into compliance

Not applicable.

5. Special Notes/Recommendations

On 5/15/2026, licensing noted a streets-sewer situation was underway and increased outdoor storage on adjacent property. To date, concerns related to both have resolved.

As funding becomes available (example Growing Iowa Fund), obtain a new van free of rust, obtain child sized shelves to better organize materials, replenish/replace cushion surfacing to align with updated US CPSC Public Playground Safety Handbook, and increase loose outdoor large gross motor materials.

The program's license remains in full status. Thank you for the visit.

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Date: 07/13/2026

HHS Licensing Consultant: Amy Lyons

Non-compliance with any of the mandated regulatory requirements listed above may lead to the cancellation or revocation of your Child Care License. Please take steps necessary to completely address each of the violations noted above.

Child Care Resource and Referral is an excellent resource for providers to access training options and support in your area. You can reach Child Care Resource and Referral at **https://iowaccrr.org**.