Iowa Department of Human Services
CHILD CARE CENTER EVALUATION AND RECOMMENDATION FOR LICENSE

Name of Center: Primrose School of West Des Moines **Enrollment:** 45 **License ID No. (Reapplications)** 52561

Street: 8080 Coachlight Drive **City:** West Des Moines Iowa **Zip** 50323 **County:** Polk

Mailing Address: 8080 Coachlight Drive, West Des Moines, IA, 50266

Director's Name: Anissa Day **Phone Number:** 515-500-7781

On-Site Supervisor(s): Rhea Parekh **E-Mail:** rparekh@primrosewestdesmoines.com uparekh@primrosewestdesmoines.com

Date(s) of Visit: 02-07-2025

Licensing Visit **Unannounced Visit** **Off Year Visit** X **Administrative Change**

LICENSING VISITS

X **New Application** **Re-Application** **NA**

Signed Application (470-0722) Received X **Yes** **No** **NA** **Date Signed:** 11-14-2024

FIRE INSPECTION **State** X **Local** **NA** **Is Fire Inspection Approved?** X **Yes** **No** **NA**

Date Inspected: 11-05-2024

Comments : Fire Inspections due at least every three years; completed by West Des Moines Fire Dept.

LICENSE TYPE:	X	**Child Care**	**Preschool (ages 3-5 meets three hours or less per day)**					
Financial Type:	X	Profit	Non-Profit		NA			
Accredition:		Accredited	NAEYC		NSACA	X	Other	NA
Program Serves:	X	Infants (0-23 mo.)	X	2 Years	X	Preschool-Age	X	School-Age
		Get-Well		Evening Care		Special Needs		
SCHEDULE:	X	Year-round		School-Year		Summer Only		

HOURS:	*Year-round*	*School-Year*	*Summer Only*
Sunday			
Monday	6:30 AM to 6:00 PM		
Tuesday	6:30 AM to 6:00 PM		
Wednesday	6:30 AM to 6:00 PM		
Thursday	6:30 AM to 6:00 PM		
Friday	6:30 AM to 6:00 PM		
Saturday			

LICENSE CAPACITY	Infants	2 Years	Preschool	School-Age	Capacity
General	64	72	96		232
Summer					0

QRS Rating: N/A

RECOMMENDATION FOR LICENSE:	
X	**FULL** license from 11-01-2024 to 11-01-2026
	PROVISIONAL license from
	DENIAL of initial application
	SUSPENSION of license
	REVOCATION of license

Licensing Consultant: Maggie Gibson, SWIV **Date:** 04-01-2025

I. IF CURRENT LICENSE IS PROVISIONAL, IDENTIFY THE CORRECTIVE ACTIONS

NA

II. IDENTIFY THE AREAS OBSERVED ON THE VISIT:

This report serves as an administrative update to the center's total capacity. The center is set to accommodate 240children; the center has chosen to cap capacity of a few rooms lower than would be allowed by actual square footage.

A1-capacity of 12; center prefers to cap capacity at 8
A2-capacity of 10; center prefers to cap capacity at 8
A3 capacity of 10; center prefers to cap capacity at 8
A4-capacity of 12
A4-capacity of 12
A5-capacity of 12
B1-capacity of 16
B2-capacity of 16
EP1-capacity of 16
EP2-capacity of 16
EP3-capacity of 24
C1-capacity of 24
C2-capacity of 24
D1-capacity of 24
D2-capacity of 24

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An unannounced annual visit was completed 2/7/25. The director was present throughout the visit.

Primrose School of West Des Moines was given Permission to Open on 12/9/24. Primrose School is a National brand, however each center is a
franchise and independently owned. Primrose School has approximately 420 centers in 32 states. Umesh and Deepa Parekh are the owners of this Primrose School. Both are passionate about providing quality and well balanced care and education to children. Anissa Day is the director, assuming this role in November 2024. Anissa has an associates degree in child development and several years of child care experience. Rhea Parekh is the assistant director. Rhea has a Bachelor's and a Master's degrees in Business Administration along with 8+ years of child care experience. Both meet the qualifications for their positions.

Primrose school of West Des Moines is the sole-occupant of a new building designed to provide child care. The center

serves children from age 6 weeks to five years of age. This center is open M-F 6:30AM-6:00 PM.

All areas of the program were observed. These areas observed consisted of classroom observations and activities, nutritional practices, health and safety practices, playground observation, field trip and transportation practices, and administrative review.

Room observations/activities: The Primrose school corporation has an Early Learning Council and an Education Team. The curriculum is based on a Balanced Learning concept, which balances purposeful play with nurturing guidance to encourage curiosity, creativity, confidence and compassion. There is a curriculum for each age range; infant, toddler, early preschool, preschool, and prekindergarten. The curriculum has components of language and literacy, science, technology, engineering, creative arts and math (STEAM); social studies, music, physical development and health; as well as components of compassion, kindness and life skills. staff are observed to be leading group activities and nurturing with the child while maintaining good structure. The classrooms offer a good variety of age/developmentally appropriate toys and play centers. The rooms were clean and nicely organized.

Nutrition Practices: There is an on-site kitchen with dedicated kitchen staff. The menus follow CACFP guidelines and were posted in the kitchen. The kitchen was clean and nicely organized. Meals/snacks are served family style. Menus are crafted by the director and education supports, rotating by season.

Health/Safety: Medications are stored securely in the director's office and administered by the director or assistant director; emergency medication however is kept secure in each room with fanny pack first aid kits. Handwashing signs were posted; First aid kits were in all rooms. Tornado/Fire diagrams were posted as required. This center is new and as such as one year to complete radon testing. HVAC was inspected 11/18/24.

Playground: The director provided playground checks after the visit when the form was located; The playground is new and enclosed with wrought iron or privacy fencing. The playground is divided into ages; and offers a variety of play structures and shade structures. Safety surfacing is artificial turf.

Transportation/Field Trips: NA

Administrative Review: Fliers for mandatory reporting, handbook, consultant contact, license and Non-smoking signs were posted. Eight staff files were reviewed with three either needing an physical or updated physical. There was one file missing mandatory reporter training and two staff that are set to completed CPR/First Aide training March 2025.

III. IDENTIFY THE OBSERVED STRENGTHS OF THE CENTER:

The center is new and building enrollment.

The center uses an app for daily notes and and real time communication with families. Every classroom has an I-Pad. The center and parents use the Pro-Care system and app to communicate.

The center offers a good variety of play centers and toys.

The center and the center in Urbandale have a strong, well rounded and balanced curriculum. Primrose has an Early Learning Council that creates their curriculum annually.

The center is building a strong leadership team and receives strong support from the owners.

Staff can participate in the WAGES program and the TEACH program.

IV. IDENTIFY THE ASPECTS OF OPERATION THAT FALL BELOW THE STANDARDS REVIEWED:

109.9(1)d: All files contain a pre-employment physical exam report completed within six months prior to hire and at least every three years. Physical exams shall be documented on form 470-5152, Child Care Provider Physical Examination Report.
Number not in compliance: 3

109.9(1)e: All files contain documentation to indicate that ongoing staff training requirements are met, including current certifications in first aid/CPR and mandatory child abuse training.
Number not in compliance: 1

109.10(1)a: Preschool (for children five years and younger not enrolled in school): Physical exam report submitted within 30 days of admission, was obtained no more than 12 months prior to admission, is signed by a licensed MD, DO, PA, Chiropractor or ARNP, and contains health history; present health status including allergies, medications, and acute/chronic conditions; and recommendations for continued care if necessary.
Number not in compliance: 1

V. SPECIAL NOTES/RECOMMENDATIONS:

A full two-year license is recommended; on 4/1/25 an administrative change was effective to modify the center's capacity.

*Note: If you are the Child Care Center Director and you feel something is unclear or unjustly cited, please contact your DHS Licensing Consultant to discuss the issue. The child care director may also send a response which will be placed in the licensing file.

*Note: If you are a member of the general public, there may be additional information contained in the public file. You may contact the DHS Licensing Consultant to inquire.