Iowa Department of Human Services
CHILD CARE CENTER EVALUATION AND RECOMMENDATION FOR LICENSE

Name of Center: Primrose School of Urbandale **Enrollment:** 175 **License ID No. (Reapplications)** 51307

Street: 12001 Hickman Rd **City:** Urbandale Iowa **Zip** 50323 **County:** Polk

Mailing Address: 12001 Hickman Rd, Urbandale , IA, 50323

Director's Name: Megal Jurrens **Phone Number:** 515-201-5636

On-Site Supervisor(s): Rhea Parekh **E-Mail:** director@primroseurbandale.com

Date(s) of Visit: 05-30-2024

Licensing Visit X **Unannounced Visit** X **Off Year Visit** **Administrative Change**

LICENSING VISITS

New Application X **Re-Application** **NA**

Signed Application (470-0722) Received X **Yes** **No** **NA** **Date Signed:** 03-01-2023

FIRE INSPECTION **State** X **Local** **NA** **Is Fire Inspection Approved?** X **Yes** **No** **NA**

Date Inspected: 05-24-2022

Comments : Fire Inspections are due at least every three years.

LICENSE TYPE: X **Child Care** **Preschool (ages 3-5 meets three hours or less per day)**

Financial Type: X Profit Non-Profit NA

Accredition: Accredited NAEYC NSACA Other X NA

Program Serves: X Infants (0-23 mo.) X 2 Years X Preschool-Age School-Age

Get-Well Evening Care Special Needs

SCHEDULE: X Year-round School-Year Summer Only

HOURS:	*Year-round*	*School-Year*	*Summer Only*

LICENSE CAPACITY	Infants	2 Years	Preschool	School-Age	Capacity
General	48	54	114		216
Summer					0

QRS Rating: N/A

RECOMMENDATION FOR LICENSE:	
X	**FULL** license from 05-01-2023 to 05-01-2025
	PROVISIONAL license from
	DENIAL of initial application
	SUSPENSION of license
	REVOCATION of license

Licensing Consultant: Maggie Gibson, SWIV **Date:** 06-08-2024

I. IF CURRENT LICENSE IS PROVISIONAL, IDENTIFY THE CORRECTIVE ACTIONS

N/A.

II. IDENTIFY THE AREAS OBSERVED ON THE VISIT:

An unannounced annual visit was completed May 30, 2024 The director was present throughout the visit.

This center was given Permission to Open on 1/18/21. Primrose School is a National brand, however each center is a franchise and independently owned. Primrose School has approximately 420 centers in 32 states. Umesh and Deepa Parekh are the owners of this Primrose School. Both are passionate about providing quality and well balanced care and education to children. Megan Jurrens is the director, assuming this role in June, 2023. Megan has a Bachelor's degree in Humanities; with early education. Megan has several years of prior child care experience; and meets the criteria for this position. Rhea Parekh is the assistant director. Rhea has a Bachelor's degree in Marketing and prior childcare experience;; meeting the qualifications for this role.

This center has 13 enclosed classrooms and serves children from age 6 weeks to five years of age. This center is open M-F 6:30AM-6:00 PM.

All areas of the program were observed. These areas observed consisted of classroom observations and activities, nutritional practices, health and safety practices, playground observation, field trip and transportation practices, and administrative review.

Room observations/activities: The Primrose school corporation has an Early Learning Council and an Education Team. The curriculum is based on a Balanced Learning concept, which balances purposeful play with nurturing guidance to encourage curiosity, creativity, confidence and compassion. There is a curriculum for each age range; infant, toddler, early preschool, preschool, and prekindergarten. The curriculum has components of language and literacy, science, technology, engineering, creative arts and math (STEAM); social studies, music, physical development and health; as well as components of compassion, kindness and life skills. Staff are in ratio; with a variety of age/developmentally appropriate centers/toys in each classroom. Staff were observed to be nurturing while maintaining good structure in the rooms. Staff modeled and required good handwashing for the children. The rooms were clean and nicely organized.

Nutrition Practices: There is an on-site kitchen with dedicated kitchen staff. The menus follow CACFP guidelines and were posted in the kitchen. The kitchen was clean and nicely organized. Meals/snacks are served family style. Menus are crafted by the assistant director and education supports rotating by season.

Health/Safety: Medications are stored securely in the director's office; emergency medication however is kept secure in each room with fanny pack first aid kits. Handwashing signs were posted; First aid kits were in all rooms. Tornado/Fire diagrams were posted as required. Fire/Tornado drills were documented completed as required. Rando was tested 1/24/24, all levels testing below 4.0. HVAC was inspected 3/18/24.

Playground: Playground checks were not completed, a form was provided to the center; This playground is divided by ages and enclosed with chain link fencing; There are play structures that offer shade. Surfacing is artificial turf; and cement with a Basketball hoop. The playground also has a section that is for a center garden.

Transportation/Field Trips: NA

Administrative Review: Fliers for mandatory reporting, handbook, consultant contact, license and Non-smoking signs were posted. Ten child files were reviewed; with two having expired physicals; 8 of 10 child files needed to have parents review/complete annual update for emergency information. Five staff files were reviewed; one employee noted an employee not having provided a physical prior to hire.

III. IDENTIFY THE OBSERVED STRENGTHS OF THE CENTER:

The center has high enrollment. There is a waiting list for enrollment.

The center has strong communication between staff and families. The center uses an app for daily notes and and real time communication with families. Every classroom has an I-Pad. The center and parents use the Pro-Care system and app to communicate.

The center has good room set up with classrooms that are well supplied with age appropriate toys/equipment and centers.

The center has a strong, well rounded and balanced curriculum. Primrose has an Early Learning Council that creates their curriculum annually.

The center provides well balanced and healthy meals for the children.

The center provides training for staff prior to new staff being placed in the classrooms, as well as mentoring.

The center has a strong leadership team.

The center receives strong support from the owners.

The leadership team conducts 30, 60 and 90 day evaluations with staff after they are hired. They also conduct visits to the classrooms to check in on teachers/staff.

Each month one teacher is appreciated and acknowledged for their hard work and dedication.

There are staff pictures outside of each classroom.

Staff can participate in the WAGES program and the TEACH program.

The Director is the President of the Iowa IAEYC chapter, and has her NAC certificate.

The center has a secure entrance and security cameras, however the cameras are not placed in the classrooms.

The center is conducting family events again and this are well attended. They have had a cultural fair, a spring parade and spring fling, muffins with moms and a preschool graduation. They have a family activity every 3-4 weeks.

The administration team does a week of teacher appreciation every May and will do something everyday to show appreciation to staff.

The center brings in outside enrichment activities, such as Tippy toes and Soccer Shots.

The center is working on their COGNIA accreditation.

The center recently sent out a family and staff survey and received good and positive feedback.

IV. IDENTIFY THE ASPECTS OF OPERATION THAT FALL BELOW THE STANDARDS REVIEWED:

109.9(1)d: All files contain a pre-employment physical exam report completed within six months prior to hire and at least every three years. Physical exams shall be documented on form 470-5152, Child Care Provider Physical Examination Report.
Number not in compliance: 1

109.9(2): All files are updated at least annually and when a change occurs. Eight of ten child files reviewed needed parental review and annual update of emergency information.

V. SPECIAL NOTES/RECOMMENDATIONS:

The menu was reviewed and reflects the center is following the CACFP guidelines.

Radon testing is now required every five years if testing is under the 4.0 cutoff. The center last completed radon testing in January of 2022 and all rooms fell below the 4.0 cutoff.

Discussion took place regarding the child files and annual updates. The director will pick a month every year to conduct an update. (Second YEAR)

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*Note: If you are the Child Care Center Director and you feel something is unclear or unjustly cited, please contact your DHS Licensing Consultant to discuss the issue. The child care director may also send a response which will be placed in the licensing file.

*Note: If you are a member of the general public, there may be additional information contained in the public file. You may contact the DHS Licensing Consultant to inquire.